

# SEE YOUR BUSINESS through the eyes of your customer...

Process Engineering gives you a valuable, new perspective on your organization

## PROCESS ENGINEERING

**What triggers  
process engineering?**

- Changes in market structure
- Higher demand for value-added services and products
- Inefficient, outdated and redundant business processes
- Merger and consolidation of operations

**Process engineering can—**

- Reduce mix-ups by streamlining hand-offs across departments
- Simplify work by achieving high quality results at lower costs
- Improve process speed and flexibility to enhance competitive edge
- Eliminate unnecessary bureaucracy

### REASONS TO ENGINEER

- Today, successful organizations are characterized by their ability to use information better, learn faster, be more dynamic, innovate quicker and manage risks better
- An organization can realize dramatic improvements in performance through radical redesign of its processes
- Efficient and effective processes contribute to responsive, productive and profitable enterprises

BY PROVIDING YOU WITH THE TOOLS TO REINVENT THE WAY PEOPLE, PROCESSES & TECHNOLOGY WORK TOGETHER, SBR CAN HELP YOU ACHIEVE GREATER OPERATING EFFICIENCIES THAT IMPROVE YOUR MARGINS.



## WE OFFER SUPPORT AT EVERY STAGE OF THE PROCESS ENGINEERING INITIATIVE

### 1 Strategic Vision

- Challenge the existing model
- Recognize opportunities
- Communicate effectively—top-down and bottom-up messaging
- Benchmark to stimulate ideas and set strategic intent

### 2 Process Design

- Identify information technology requirements
- Improve overall efficiency and effectiveness
- Develop cost performance metrics
- Utilize simulation tools to assist in developing business process solutions

### Implementation and Transformation 3

- Address the gaps between old and new processes
- Align your business—organization and technology
- Provide process improvement methodology for improving business processes
- Organize measurable performance metrics to improve the operation of your business model
- Assist departments in identifying and implementing the changes required

- Create lasting organizational change
- Build continuous improvement strategies
- Promote experimentation and risk taking
- Encourage continual development of markets, technology, products processes, and methods of working

### 4 Innovative and Continuous Adaptation

## Why Choose SBR?

- **STRONG COST MANAGEMENT CAPABILITY.** We have an understanding of business strategies, organizational structures, processes and how productivity fits into the equation;
- **FLEXIBLE, RECONFIGURABLE TEAMS.** We deliver necessary resources when needed. Allows for easy redirection during engagements and permits SBR to rack-in additional resources to overcome bottlenecks.
- **RESPONSIVENESS.** You design the project scope and objectives, and SBR teams can be put in place within 48 hours.
- **SOLID PROJECT MANAGEMENT CAPABILITY.** SBR's teams are renowned for fast-paced, MBO-driven delivery using established project management methodologies. Our teams are able to partner with and apply your in-house resources to reduce costs even further.
- **GREAT RATES.** Roughly \$100 an hour plus direct disbursements. This is equal to 50% of Andersen and 20% of McKinsey. Our competitive rates allow for aggressive support throughout the entire project cycle.

