

Your business environment is changing fast.

Today's solutions won't apply tomorrow.

# INDUSTRIAL ENGINEERING

## NEW REALITIES REQUIRE NEW IDEAS



### DYNAMIC

Innovations quickly make your operational plan a moving target.

Will your business be left behind?

### REAL-TIME STRATEGIC

Decision makers need access to real-time information to stay competitive.

Is information available when you need it?



### CUSTOMER CENTRIC

The customer has "ultimate power" because your competitor is only one click away...

Can your customers get what they need?



### SHORT-TERM

New technologies, revised channels, new players, redefined services, new management, volatile markets, increased security needs.

Can you maintain long-term relationships?



### GLOBAL

The Internet has opened a world of opportunities, accelerating selling into and sourcing from new markets worldwide.

Are you ready to exploit the Internet?



- Stay competitive
- Keep up with technology
- Be flexible
- Know thy customer

## DOES YOUR BUSINESS HAVE WHAT IT TAKES TO SUCCEED?

# Your competition has just met its...

# MATCH

## The SBR Difference—

- No-frills pricing comparable to your in-house costs
- Reconfigurable, powerful, multi-disciplinary teams
- Rapid and effective solutions across all major sectors

## M anufacturing

### How SBR Helps

- Lean Manufacturing
- Integrated Product Development
- Mass Customization

*Fact—* 85% of total costs are locked in at the conceptual and early design phases.



## A dvanced Operations

### How SBR Helps

- Operations R & D
- Process Improvement
- Process Simulation

*Fact—* Simulation software can eliminate 98% of all potential manufacturing problems before a single product is made.



## T hird Party Logistics

### How SBR Helps

- E-Supply Chain
- Materials Handling
- E-Fulfillment

*Fact—* 3PL revenues reached \$46 billion in 1999 and 20% annual growth expected until 2004.



## C onsummate Quality

### How SBR Helps

- Six Sigma
- Total Quality Management
- International Standards Organization

*Fact—* 80% of the problems are due to 20% of the causes.



## H uman Factors

### How SBR Helps

- Loyalty
- Change Management
- Optimized Learning

*Fact—* Change in I.E. is inevitable but 70% of all change initiatives fail.

